

## Bar-B-Cutie® Restaurant : International Presence



*Valencia, Spain location 1*



*Valencia, Spain location 2*

### Another Bar-B-Cutie opens in Valencia, Spain

February 22, 2010

Nashville, TN Bar-B-Cutie Restaurant has been a Nashville Tradition for over 60 years and has claimed the most coveted awards in the restaurant industry such as "Best Overall Restaurant", "Best BBQ Restaurant", "Friendliest Family Dining" and "Best Lunch". It's 60 years of business has seen many changes. Bar-B-Cutie locations have opened in Texas, Georgia and even Delaware. Throughout all the awards, 60 years of changes and added locations, nothing could have impressed its owners more than Bar-B-Cutie internationally.

A second Bar-B-Cutie Restaurant location was recently opened in Valencia, Spain and despite the recent snow (the first snow in 150 years), the shrinking American dollar, and the southern slang barrier (there is no way to say 'Get Your Booty to Bar-B-Cutie' in Spanish), Bar-B-Cutie in Spain is becoming quite popular. "The 60 year old American restaurant concept fit for Spain has been amazing. In Spain, family and relationships are top priority, and Bar-B-Cutie was built and still builds on those very foundations," remarks Brett McFarland, third generation Bar-B-Cutie Restaurant manager and COO Bar-B-Cutie Franchise Systems, LLC.

Fran Baena, Bar-B-Cutie of Spain franchisee, has worked hard to merge the Southern American & Spanish cultures. United State license plates and a Confederate flag ornate its restaurants' walls, while: chilaquiles, costar and muerte por chocolate are some of the stores' menu offerings. Common to all stores, nationally and internationally, though is the goal to provide each guest with the 'Back Door Guests are Best' atmosphere...an atmosphere where everyone feels at home and where each customer can expect the best food, quality and service.

"There have been obstacles, but the overall experience of watching our 60 year old family concept emerge and thrive in a foreign country has been well worth the perseverance," states Ronnie McFarland, second generation Bar-B-Cutie owner and CEO Bar-B-Cutie Franchise Systems, LLC. Fortunately, the Internet is making International business a lot more economical. "On a recent occasion, we were charged \$251 to ship a single document to our Bar-B-Cutie of Spain store because we had to pay for someone to walk the document through customs. Thank goodness most documents can be emailed!" finishes McFarland.



*Fran Baena & Spain Partners*



*Ronnie & Brett McFarland, CEO & COO Bar-B-Cutie Franchise Systems, LLC*

## About Bar-B-Cutie®

Bar-B-Cutie® is a 60 year old fast casual barbecue restaurant and catering company that is currently growing thru U.S. and International franchising. Bar-B-Cutie® is famous for its hickory pit barbecue and baby back ribs, as well as a host of Southern lunches and dinners and homemade desserts. The model has four revenue streams with Dine – In, Take Out, Drive Thru and Catering. The company is currently the fastest growing quick casual barbecue chain in North America. For more information visit: [www.Bar-B-Cutie.com](http://www.Bar-B-Cutie.com).